STOP HATE SPEECH

Morgane Bonvallat, Community Manager alliance F
Engage against hate speech on social networks and online media

Why are we taking action?
Platform operators are overwhelmed and helpless...

Mark Zuckerberg says AI won't be able to reliably detect hate speech for 'five to 10' years
Why are we taking action?

• For dialogue and democracy
• For society: When young people lack role models online
• For the victims: women and minors
The grey zone

Bookmarks – Combating hate speech online through human rights education, Council of Europe
Global problem... Local approach

- Fighting technology-created problems through technology alone falls short of the mark
- People alone cannot solve it either
- Needs a combined, mutually supportive approach
Our approach: Combining technology and civil society
Building the community

• alliance F’s network

• Partners: Engagement Migros, Raiffeisen / Cities and cantons (Berne, Zürich, Lausanne, etc.)

• Aura of the project: first project in Switzerland
Keeping people interested

• Make the platform attractive: easy, fun and familiar
• Build a community feeling: Focus groups, Hackathon, friendly communication, sharing
How it will affect changes?

• First time knowledge about hate speech online in Switzerland
• Positive effect on the online discourse
• Foster civil courage
www.stophatespeech.ch