STOP funding HATE
The Sun and Daily Mail accused of 'fuelling prejudice' in report on rising racist violence and hate speech in UK

European Commission against Racism and Intolerance criticises 'reckless' reporting

UN human rights chief denounces Sun over Katie Hopkins 'cockroach' column

High commissioner launches scathing attack on tabloid columnist, comparing Hopkins' migrant remarks with hate language used before Rwandan genocide

Majority of British Muslims have witnessed Islamophobia - study

60% of respondents to survey say they have seen abuse or discrimination directed at fellow Muslims, up from 40% in 2010

'Politicians and media fuel hate crime in Britain,' say University of Leicester experts

Media and politicians 'fuel rise in hate crimes against Muslims'

Report blames 'Islamophobic, negative and unwarranted portrayals of Muslim London' for increase in attacks in the capital
SEND IN ARMY TO HALT MIGRANT INVASION

Call for action to end chaos in Calais

Zoe Ball: Secret of my happy life
Keep out, Britain is full up

BRITAIN must not take in any of the migrants massing in France because the country is full, it was claimed last night.
Campaigners claim victory after Lego stops Daily Mail promotions

Danish firm announces deal with newspaper has ended after pressure from Stop Funding Hate group

The Body Shop Says It Will No Longer Advertise In The Daily Mail

"We have always supported human rights ... and when an editorial stance seems to go against that commitment, we consider seriously whether we will support it."

Here's Why This British Fashion Chain Says It's Pulling Adverts In The Daily Express And Daily Mail

"Joy is a brand that prides [itself] on diversity and inclusion, and we would never want to associate ourselves with these viewpoints," a spokesperson said.

Evans Cycles stops advertising with the Daily Mail, Daily Express and Sun over contradiction of ‘core values’

Plusnet says it has stopped adverts on The Sun website after social media backlash

Dozens of Twitter users scorned Plusnet for its advert placement, saying that The Sun is an example of extremist media, prompting it to stop advertising on the website.

Michelle Arthurs-Brennan
September 19, 2017
Daily Express helped create 'Islamophobic sentiment', admits newspaper’s editor

Gary Jones tells MPs past headlines have been 'downright offensive'

Tom Embury-Dennis | @tomemburyd | Wednesday 25 April 2018 11:06 | 47 comments
New Daily Mail editor has the task of ‘detoxifying’ the newspaper after Paul Dacre’s long reign
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Tommy lavede et opslag på annoncerflugt

Major German companies including BMW pull advertising from Breitbart

The carmaker BMW, the restaurant chain Vapiano, the supermarket chain Rewe, and Deutsche Telekom have all pulled their ads from the pro-Trump news site due to concerns about its content.
Not long ago a UK business like CenterParcs, backed by nervous private equity, would have run shy of Richard Littlejohn and Mail. Now they pull ads. This is a fascinating insight into a new balance of power - whatever your views either side.

HuffPost UK 📡 @HuffPostUK
Exclusive: Southbank Centre pulls advertising from Daily Mail after ‘homophobic’ column about Tom Daley by Richard Littlejohn
huffp.st/uAkVHJ0

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“A new balance of power”

Social media + consumer engagement with advertisers can change the relationship between public & media.
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“I’m not going to be doing an anti-immigrant story. Ever. Do not put them on the schedule.”
– Daily Express editor Gary Jones, 2019
STOP funding HATE
Why do people get involved?

1. Consumer engagement with advertisers gives us something we can each do personally to push back against hate.

2. This can feel hugely empowering at a time that many feel frustrated and disempowered by the rise in hate.

3. Small, easy online actions can have a big effect.